# PASR 2021 Chapter Goals and Activities

### **GOAL 1: Expand/Improve Services to Others**

#### Activity #1 — Develop/Participate In/ Expand a Project or Activity Serving Youth

The Community Service Committee is encouraging chapters to develop/participate in/ expand a chapter activity which benefits youth of any age in their areas.

#### Activity #2 — Increase Educational Support Grant(s)

The Educational Support Committee is encouraging chapters to award one or more Educational Support Grant(s) or to increase the amount of existing grants to active school personnel and/or support personnel in their areas.

#### Activity #3— Increase Social Services Memorial Honor Fund Services

The Social Service Memorial Honor Fund Committee is encouraging chapters to increase services to temporarily "confined" (hospital, homebound, assisted living and nursing homes) members.

#### Activity #4— Initiate or Expand a Project or Activity Alleviating Hunger

The Community Service Committee is encouraging chapters to either initiate or expand a special project or activity to alleviate hunger in their areas.

#### Activity #5— Promote Individual Giving to Memorial Honor Fund

The Social Service Memorial Honor Fund Committee is encouraging the giving of individual and chapter donations to the Memorial Honor Fund that are given in honor or in memory of individuals.

### **GOAL 2: Expand/Improve Social Opportunities for Members**

#### Activity #1 — Conduct and Publicize Chapter Recreo Events

The Recreo Committee is encouraging chapters to conduct and publicize a chapter Recreo event in the December *PASR Newsletter*, as well as online on the PASR Recreo calendar.

#### Activity #2 — Promote Participation in the State Recreo Event

The Recreo Committee is encouraging chapters to include an article in their local newsletters and put it on their website/social media site, and/or invite a Boscov's representative to their local chapter meetings, to promote participation in the annual statewide Recreo event.

#### Activity #3 — Develop and Submit a Plan for Chapter Activities

The Board of Directors is encouraging chapters to develop a plan for chapter activities for the year, including multiple social events. List all planned activities and <u>not</u> simply a schedule of meetings.

#### Activity #4 — Conduct New Retiree Welcome Event

The Retirement Planning Committee is encouraging chapters to conduct a special event (such as picnics, breakfasts, etc.) just for former school employees (nonmembers) who retired during the past five years and not simply invite the retirees to attend a regular chapter event.

### **GOAL 3: Expand/Improve Information to Members/Nonmembers**

#### Activity #1 — Distribute PASR Materials at PSERS Foundation for Your Future Seminars

The Retirement Planning Committee is recommending that chapters plan to be present and distribute PASR materials for PSERS Foundations for Your Future seminars that occur in their area. PSERS website should be consulted about times and locations.

#### Activity #2 — Establish and Maintain a Chapter Website/Social Media Site

The Board of Directors is encouraging chapters to establish a chapter website with links to social media sites, and/or a social media site, and maintain it with the names of current officers and scheduled dates for upcoming events.

#### Activity #3 — Conduct Both a Pre-Retirement and/or a Post-Retirement Event

The Retirement Planning Committee is encouraging chapters, using the references found on the PASR website to plan and conduct pre- and/or post-retirement events where quality, relevant information is shared. Retirement Fairs and Expos are good events to help sponsor and/or participate in as a vendor.

#### Activity #4 — Present Lauretta Woodson Awards

The Educational Support Committee is encouraging chapters to present Lauretta Woodson Awards to both an educator and a school support professional in their areas during the year at a school function, i.e., school assembly, in-service day, or school board meeting. A copy of the press release or news article is to be submitted to headquarters. Chapters are encouraged to send the recipient copies of their chapter newsletters.

#### Activity #5 — Develop and Submit an Legislative Issues Activity Plan

The Legislation/Political Education Committee is encouraging chapters to develop and submit an activity plan to headquarters on how the chapter will engage and educate local members on the PASR legislative issues.

#### Activity #6 — Plan and Conduct a Meet Your Legislators Event

The Legislation/Political Education Committee is encouraging chapters to plan and conduct a Meet Your Legislator(s) event or an appreciation event for the area legislator(s).

#### Activity #7 — Promote an Understanding of Legislative Issues

The Legislative/Political Education Committee is encouraging each chapter to help promote an understanding of legislative issues to contact team members and the local membership and to assist in that endeavor by having chapter representation at Regional Legislative Council meetings.

#### Activity #8 — Expand/Improve Information to Members/Nonmembers

The Public Relations Committee urges chapters to improve relationships (contacts) with all types of media for better promotion of PASR and to utilize the Public Relations Media Award.

### **GOAL 4: Expand/Improve Economic Benefits for Members**

#### Activity #1 — Publish State MB&S Articles in Chapter Newsletters

The Member Benefits and Services Committee is recommending that chapters publish state MB&S benefit articles twice each year in the chapter newsletter.

#### Activity #2 — Utilize a Speaker from One of the State Endorsed Benefits

The Member Benefits and Services Committee is encouraging chapters to have a speaker from any of the state endorsed benefit vendors make a presentation at a chapter function.

#### Activity #3 — Publish MB&S Testimonials

The Member Benefits and Services Committee is encouraging each chapter to solicit and publish testimonial articles regarding the use of endorsed services available to retirees and the money saved on the use of these services.

#### Activity #4 — Increase Number of Members Logging PASR Website

The Public Relations Committee is encouraging each chapter to increase the total number of PASR members, from their area, registered on the PASR website, so that the association can engage more members directly in efforts to protect our pension system and promote improvements in our benefits.

### **GOAL 5: Grow and Strengthen <u>Your</u> Association**

#### Activity # 1 — Recruit New State and Chapter Members

The Membership Committee continues to encourage chapters to increase the number of state members from their area by conducting a membership campaign.

#### Activity #2— Nominate a Volunteer of the Year

The Community Service Committee is encouraging chapters to select an Outstanding Volunteer or Volunteers from their chapter each year. The method of canvassing the membership and gathering the data for the selection is at the discretion of the chapter's Community Service Committee. The name(s) and address(es) of the Outstanding Volunteer or Volunteers will be reported to the region chair.

#### Activity #3 — Elect a Chapter President-Elect

The Board of Directors is encouraging chapters to elect a person to serve as president-elect for their chapter and to report the name and contact information for this person to PASR Headquarters in November or sooner, if that position has been filled. Chapter and region updated directories are to be submitted to headquarters in January.

#### Activity #4— Help Maintain Membership Records

The Membership Committee is encouraging chapters to maintain up-to-date records in the unified database on a regular and ongoing basis including: any new retiree names and addresses obtained by local volunteers; change of addresses, phone numbers or email addresses for members and prospective members; and deceased school retirees.

## PASR 2021 Out-of-State Chapter Goals

#### Activity #1 — Increase the Number of State Members Credited to Your Chapter

The Board of Directors is encouraging chapters to increase the number of state members credited to their chapters.

## Activity #2 — Appoint a Chairman and at Least One Additional Member to Serve on the Chapter Community Service, Legislative, L/PEC, MB&S, Membership, and SSMHF Committees

The Board of Directors is encouraging chapters to appoint a chairman and at least one member to all of the committees listed above.

#### Activity #3 — Conduct at Least Four (4) Meetings/ Special Events Open to All Members During the Year

The Board of Directors is encouraging chapters to conduct at least four events open to all members during the year.

#### Activity #4 — Develop and Submit a Plan for Chapter Activities

The Board of Directors is encouraging chapters to develop a plan for chapter activities for the year, including multiple social events. List all planned activities and not simply a schedule of meetings.

#### Activity #5 — Conduct and Publicize a Chapter Recreo Event

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